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Education

Ph.D. 2001 Washington State University
Major: Accounting
Dissertation: Comparing the Association between Cumulative Abnormal Returns and Unexpected Earnings for Firms with Different Types of Investors.

MAcc. 1993 Washington State University

BCom. 1990 University of Nairobi, Kenya

Academic Employment

2006-now Associate Professor of Accounting, Drake University

2000-2005 Assistant Professor of Accounting, Drake University

1995-2000 Graduate Teaching and Research Assistant, Washington State University

Research interests:

Institutional investors, international accounting (IFRS), and education technology

Referred Articles:

Solsma, L., Njoroge, J., Heaston, P. (2021). The City of Casey: A Blazing Fraud. *Journal of Accounting Forensic Research*, February. <https://doi.org/10.2308/JFAR-2020-003>

Solsma, L., Bartlett, G., Njoroge, J. (2018). The Efficacy of Online Homework Systems in Introductory Financial and Managerial Accounting Courses. *The Accounting Educators' Journal*, XXXVIII (2018)

Clayton, S., Njoroge, J., Reed, D., Suh, I. (2017). "Business Students' Computer Self-Efficacy, Preferences, and Benefits: A 10-Year Comparison". *Journal of Learning in Higher Education Fall 2017 10/31/2017, 13(2)*, 1-10.

Njoroge, J., Reed, D., Suh, I., Strader, T. (2016). Acceptability of Social Media Use in Out-of-Class Faculty-Student Engagement. *International Journal of Cyber Ethics in Education, 4(2)*, 21-38.

Njine, David, Joyce Njoroge, Haragopal Parsa, Rahul Parsa, and Jean-Pierre Van der Rest (2015) "Consumer Patronage and Willingness-to-Pay at Different Levels of Restaurant Attributes: A Study from Kenya," *Research in Hospitality Management, 5(2)*: 171-180.

Strader Troy, Diana Reed, In Suh, and Joyce Njoroge (2015)
"Instructor Perceptions of Web Technology Feature and Instructional Task Fit,"
International Journal of Web -Based Learning and Teaching Technologies, 10(3):52-65

Njoroge, Joyce and Lori Solsma, (2014) "Lease Accounting IASB & FASB Convergence Project: Two Exposure Drafts," *International Research Journal of Applied Finance, 2nd quarter/spring*

Njoroge, Joyce, Andrew Norman, Diana Reed, and In Suh, (2012): "Identifying Facets of Technology Satisfaction: Measure Development and Application"
Journal of Learning in Higher Education

Cook, Gail, Darlene Bay, Beth Visser, Jean Myburgh, and Joyce Njoroge, (2011):
Emotional Intelligence: The Role of Accounting Education and Work Experience.
Issues in Accounting Education, 26(2): 267-286

Njoroge, Joyce, Jimmy Senteza and In Suh (2006) "Learning Styles, Performance, and Attitude towards Technology: Focus on Business Students," *Journal of College Teaching & Learning, 3(5)*: 47-60.

Senteza, Jimmy, Joyce Njoroge, and Susan Gill, Njoroge and Senteza (2005) "Earnings Management: Do Large Investors Care?" *Financial Decisions Journal 17(3)*: 1-16.

Bay, Darlene, Mary Allen, and Joyce Njoroge (2001)"Gender Orientation, Success and Job Satisfaction in Accounting Academia." *Advances in Public Interest Accounting Journal, Vol. 8*: 1-20.

Book Chapter:

Njoroge, J. (2017). Chapter 14: Income Taxes and Financial Accounting. *Accounting Theory: Conceptual Issues in a Political and Economic Environment* (9th ed., pp. 411-436). Sage Publications.

Njoroge, J. (2017). Chapter 16: Leases. *Accounting Theory: Conceptual Issues in a Political and Economic Environment* (9th ed., pp. 497-516). Sage Publications.

Njoroge, J. (2013). Chapter 16: Leases. *Accounting Theory: Conceptual Issues in a Political and Economic Environment* (8th ed., pp. 681-728). Sage Publications.

Research in Progress:

Njoroge, J. (2022) GASB 34: A Review of 20 years of Research Studies

Njoroge, J. (2022) GASB 34 and Infrastructure Accounting: Modified Approach and Asset Management System.

Presentations and Refereed Proceedings:

Solsma, L., Njoroge, J., Heaston, P. (2017). *City of Casey: A Blazing Fraud*. Presented at the Joint Meeting of Academic Business World International Conference & International Conference on Learning and Administration in Higher Education.

Solsma, L., Njoroge, J. (2016). *City of Casey: A Blazing Fraud*. Proceeding of the American Accounting Association's Annual Meeting, New York.

Bartlett, G., Njoroge, J., and Solsma, L. (2016). *The Efficacy of Online Homework Management Systems in Introductory Financial Accounting Courses*. *Proceedings of the American Accounting Association Annual Meeting*, August 8-12, 2016.

Njoroge, J., Norman, A., Reed, A., and Suh, I., (2012): *Identifying Facets of Technology Satisfaction: Measure Development and Application*. Presented at the International Conference on Learning and Administration in Higher Education.

Njoroge, J., and Norris, D., (2004). "Cash Fraud by Employees in Local Government." *Proceedings of the AAA Midwest Regional Meeting*, March 25-27, 2004: 65

Senteza, J., Njoroge, J., and Gill, S., (2003) " Earnings Management: Do Large Investors Care?" *Proceedings of the AAA Midwest Regional Meeting* April 10-12, 2003: 46

Bay, D., Allen, M., and Njoroge, J., (2002) "Gender and Its Relationship to Role Conflict and Role Overload in Accounting Academia." *Proceedings of the AAA Midwest Regional Meeting* April 11-13, 2002: 56

Bay, D., Allen, M., and Njoroge, J., (1997) "Differentiation of Four Characteristic Types: Effects on Job Satisfaction and Success in Accounting." Presented at the Northwestern Accounting Research Group seminar.

Published Abstract:

Bay, Allen and Njoroge "Gender Orientation, Success and Job Satisfaction in Accounting Academia." *Newsletter of the Gender Issues in Accounting of the American Accounting Association*

Book Review:

Spiceland, David, James Sepe, Mark Nelson, and Lawrence Tomassini (2008).
"Intermediate Accounting" 5th edition, McGraw-Hills

Teaching:

Courses taught:

Accounting 165: Financial Accounting I
Accounting 166: Financial Accounting II
Accounting 41: Introduction to Financial Accounting
Accounting 42: Introduction to Managerial Accounting
Accounting 80: Accounting Information Systems
Accounting 210, Accounting for Government and Non-Profit
MBA 242: Evaluating Organizational Performance
Accounting 200: Introduction to Financial Reporting (MBA Course)

Professional Service:

Faculty Senate Academic Freedom & Tenure, Member, 2022-now
Faculty Senate Academic Freedom & Tenure, Alternate Member, 2018-2022
Crew Mentor, 2018-2022
CBPA Undergraduate Curriculum Committee, 2015-2019
CBPA Academic Integrity Committee, 2013-2019
Beta Alpha Psi (BAP), Faculty Co-Advisor, 2016-2020
Accounting Lab supervisor, 2008- now
Beta Alpha Psi (BAP), Faculty Advisor, 2002-2014
Student Advisor, 2001- present
Drake University's Institutional Review Board (IRB) committee member, 2007- 2010
National Alumni Scholarship, Selection Committee, 2003-2006
Actuarial Science Camp-presenter, Summer 2012
Search Committee for various faculty positions
Accounting and Finance Career Fair, Co-Coordinator, 2005-2007

Workshops and Professional development activities:

Meeting of Academic Business World International Conference, 2016.

AAA Annual Meeting, 1999, 2002, 2004, 2005, 2006, 2008, 2015, 2016
AAA Regional meetings, 2002, 2005, 2007
Drake Learning Symposium, 2013
University of Iowa, Accounting Summit, 2010
Drake University School of Accounting and FEI Annual Lecture Series, 2002-2017
Beta Alpha Psi Faculty Advisor workshop, 2002, 2005, 2006, 2008
Deloitte Trueblood Seminar for Professors, 2008
Business Ethics Workshop, 2007
Arthur Andersen New Accounting Faculty consortium, 2001

Honors and Awards:

Nominated for “Undergraduate Teacher of the Year Award” College of Business and Public Administration, Drake University in 2004 and 2005.

Awarded summer research grant, College of Business and Public Administration, Drake University-Summer 2002 and 2003

Honored by the Graduate and Professional Students Association (GPSA) in Washington State University for excellence in research. April 1997.

Affiliations:

American Accounting Association
Beta Gamma Sigma, International Honor Society for Business
Beta Alpha Psi, Accounting Honor Society